



North Delhi Power Limited
(A Tata Power and Delhi Government Joint Venture)

Community

- The Tata Code of Conduct

Corporate Sustainability at NDPL

TATA Council For Community Initiatives

Corporate Sustainability Initiatives

The community, in fact, is central to the core values NDPL adheres to and is not treated as just another stakeholder in business, but as the very purpose of its existence. This philosophy is aptly reflected through our Vision & Mission statements through the caption- 'People we serve', which translates to the fact that consumers and Society are the reason for our existence and to win their affection and trust is one of the important purposes of our business. Our commitment to the community's welfare is exemplified through a part of our Mission statement 'To enrich quality of life in the society that we operate in' and this is the foundation of every action and decision that is taken by the Management. The societal welfare initiatives and the feedback thereof are key inputs to our Strategic Business Planning process..

[Top](#)

We, at NDPL, believe that serving the Community provides a higher corporate purpose for Tata enterprises. We conduct all our activities responsibly and devise strategies that aim at deploying technology, products and services to help generate sustainable livelihoods for the poor. We aim at generating responsible profits by assessing social and environmental impacts of our operations proactively and by costing for development as an essential expenditure of business in advance. Our employees are oriented to their obligations toward serving the nation at large and keeping up with the Tata tradition we voluntarily serve the communities in our neighborhood.

We have been ensuring better work places for our employees and consumers by way of investing heavily and renovating our consumer care centers, zonal, district and circle offices to international standards and specifications. We have also taken special care to make our offices and work environment congenial for the female employees and the physically challenged.

To make sure that we contribute in the promotion and advancement of responsible corporate citizenship globally and to make sure that the businesses worldwide can be a part of the solution to the challenges of globalization, North Delhi Power Ltd became a signatory to the Global Compact w.e.f. the 27th day of Sep'05.

The world today is witnessing change at a very rapid rate. At times this change is for the better; but often we find that this change also brings with it innumerable problems for mankind, as well as Mother Earth. We at NDPL are strongly committed towards "enrichment of the society" where we work. After deep introspection as well as meaningful debate we felt that perhaps the greatest need today is to "engage, enlighten and empower" the school going child. This we felt needed to be done through a need-based learning-by-doing module. **NDPL has forged a partnership – called TEAM URJA - with REACHA, a Voluntary Organisation**, to initiate NDPL Energy Clubs in schools since October 2004. The response has been overwhelming and in the academic year 2005-06 we have up-scaled this programme to 25 schools – 10 of them being government schools in Delhi. As a result, besides energy conservation, around 20000 children and their families have also been sensitized towards becoming custodians of a proud and rich Indian Heritage. They are also being empowered through better knowledge of the Indian Constitution – with special emphasis on Fundamental Duties.

[Top](#)

Various initiatives taken in the field of CSR find a brief mention in the succeeding text:

1. Health Camps for industrial workers/ JJ Cluster inhabitants and their dependants.
2. **Energy Club- Principal's Conclave, Core group conclave, Essay Competition, PGLT workshop, Urja Mela etc.**
3. Blood donation camps in association with the Red Cross.
4. Health check-up camps (General Health, Bone Densitometry, Cardiac etc.) for employees and dependants.
5. Medical & Logistical support to SOS Village, Bawana.
6. Medical and Logistical support to child orphanage at Samaypur Badli.
7. Shramdan by NDPL volunteers for cleaning the Yamuna.
8. Maintaining external interface and collaborating and supporting the initiatives of various agencies like CII, TCCI, NGO's, TERI etc.
9. Participation in the Bhaagidari Mela and Pulse Polio campaign of the Delhi Govt. of the Delhi Govt.
10. Medical and emotional support to Multiple Sclerosis patients.
11. Social awareness and advocacy campaign in JJ clusters.
12. Alignment with GRI (Global Reporting Initiatives) and G3.
13. Deployment of TATA Human Index.
14. Slum Upliftment and Up-gradation Project.
15. Adult Literacy Programs.
16. Support to AIDS Awareness activities.
17. Support to Viklang Sahara Samiti – To empower disabled people.
18. Support to various drug de-addiction movements.

For details on the above mentioned initiatives, may pls feel free to contact Mr. Dileep Kumar, HOG-CSR at dileep.kumar@ndplonline.com or call at +91-11-66111717.

[Top](#)